

Privacy Statement April 2018

Wyvern Direct Marketing Solutions are committed to protecting your privacy.

Information collected

- When you request additional information or register on Wyvern's Website, the Company will ask you to provide basic contact information.
- When you purchase Wyvern's applications or services (the "Services"), the Company will ask you to provide billing information.
- Wyvern may use common Internet technologies, such as cookies, to keep track of interactions with the Company's Web sites and emails.

How we use your data

- Wyvern uses information collected to provide you with the Services you request.
- Wyvern uses the data you provide to update or enhance your record
- Wyvern may use information collected to provide you with additional information about the Company's Services, partners, promotions, and events.
- Wyvern may use information collected to improve the Company's Web sites and Service
- Wyvern does not share, sell, rent, or trade personally identifiable information with third parties for their promotional purposes. Wyvern may share information collected with other companies that work on Wyvern's behalf.
- Wyvern uses robust security measures to protect information.
- Wyvern may use the information you supply to compile information relating to your use of our products and services and make recommendations about goods and services and other areas that may interest you

Customer Data

- Customers of Wyvern may electronically submit data or information to the Company's Services ("Customer Data").
- Wyvern will not review, share, distribute, or reference any such Customer Data except as may be required by law. Wyvern may access Customer Data only for the purposes of providing the services, preventing or addressing service or technical problems, at a Customer's request in connection with customer support matters, or as may be required by law.



Communication preferences

Every marketing email from Wyvern contains instructions on how to opt out of receiving further marketing emails from the Company.

- If you provide Wyvern with contact information, you can manage how the Company uses your information by accessing our Preference Centre.
- In general, you may update or change your registration information by editing your user or organisation record.
- For additional information about requests to access, change or delete your information, please click [here](#).
- You may manage your receipt of marketing and non-transactional communications by clicking on the “unsubscribe” link located on the bottom of the Company’s marketing emails. Additionally, you can unsubscribe [here](#).
- Please note that it will take up to 21 days for the changes to come into effect.

How to contact us

Questions, comments and requests are welcomed and should be addressed to contact@wyverndm.co.uk or by calling 01353 665576

If you would like to request a copy of your personal data under the Act or have any other related queries, please email contact@wyverndm.co.uk